

# **Data**/Volion.

## **Enhancing Santander's Secure** Communications with DataMotion

As a leader in global banking, Santander's impressive growth in wealth management and insurance—14% to €482 billion in assets in Q1 2024—underscores your dedication to innovation and exceptional client service. Secure, seamless communication is crucial as you continue to expand in this space. Our Azure-based platform is ready to support your wealth management and insurance divisions in reaching new heights. Here's how our secure platform can empower Santander's continued success:

### **Building on Our Relationship**

Our established partnership with Santander Consumer USA demonstrates our ability to meet stringent security and compliance requirements. This positions us to support your wealth management sector, aligning with your unique goals and priorities.

### **Facilitating Secure and Enhanced Client Communication**

Your active growth in private banking—adding 40 new private bankers in 2024—highlights the need for secure and streamlined communication with high-net-worth clients. DataMotion's tailored solutions ensure:

#### Secure Messaging

conversations and document exchange with clients.

#### **Streamlined User Experience**

Facilitate confidential, bi-directional Enable advisors to focus on building Support client communication relationships, not navigating complex tools.

#### **Scalability for Global Reach**

across diverse regions, from Spain to Switzerland and Miami.

### Driving Global Reach and Digital Transformation

### **Ensuring Compliance** and Security

Our platform is designed with compliance at its core, helping Santander navigate regulatory landscapes seamlessly while safeguarding sensitive client information.

DataMotion's secure platform supports your vision of global digital platforms for private banking, assets, and insurance by:



#### **Enabling a Unified Communication System**

Connect advisors and clients securely across regions, utilizing message tracking and analytics for insights into communication patterns and performance.



### **Supporting Your Digital Transformation** Ensure secure data exchange and compliance as

Santander accelerates its shift toward global digital solutions.

### Strategic Solutions for Santander's Success



To support your ongoing expansion and digital transformation, we propose:

- Tailored Integration: Seamlessly integrate our platform with Santander's advisor platform or CRM through our flexible APIs, maintaining a unified experience for advisors and clients while enabling customization to meet your specific needs.
  - Global Alignment and Support for US Expansion: Align with your vision for global digital solutions and support Openbank's entry into the US market with tailored secure communication solutions.

### Why DataMotion for Santander?

By adopting our secure platform, Santander will increase satisfaction, strengthen efficiency, and support global scalability, aligning with your mission to become the most responsible asset manager and insurer in Europe and the Americas.



Let's Collaborate on Santander's Success

**BOOK A MEETING** 



#### **48%** Efficiency gain by integrating DataMotion.

## **ABOUT DATAMOTION**

DataMotion is a trusted leader in secure, compliant data exchange for regulated industries. Our innovative platform seamlessly integrates secure messaging, file transfer, and GenAI-enhanced capabilities across workflows, systems, and communication channels. With a foundation in Zero Trust architecture, DataMotion empowers organizations to protect sensitive information, improve operational efficiency, and deliver exceptional customer experiences.

Trusted by Fortune 500 companies, we simplify complex data challenges, offering flexible, scalable solutions that adapt to your unique needs. Whether embedding secure messaging into portals or streamlining email encryption to enhance third-party systems, DataMotion ensures every interaction—human or AIassisted—is secure, compliant, and efficient.



## CONTACT SALES

We're excited about the opportunity to partner with Santander and help you drive growth. Please let us know if we can provide more information or discuss how our solutions align with your unique goals.

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