THE MARKET ASKED, WE ANSWERED

Salesforce Lightning App by DataMotion

Seamless, secure exchanges with external clients - all from within Salesforce.



Enhancing employee-facing technology is deemed crucial for their company's success by **84%** of IT leaders. (<u>Mulesoft</u>)







Introducing A Winning Duo

Combine the power of Salesforce Lightning with DataMotion's secure message center.

DataMotion's Salesforce Lightning App offers a powerful tool for smooth and secure client interactions directly within Salesforce.



The Challenge

Despite Salesforce Lightning's excellence in streamlining processes and enhancing productivity, professionals in regulated industries face a challenge. They often juggle between Salesforce and other platforms to maintain secure communications, resulting in fragmented records and insufficient data access.





Elevate Salesforce Lightning with Secure Messaging



Streamlined Client Engagement

Leverage your client portal and seamlessly integrate it with Salesforce for improved connection and optimized engagement.



Integrated Workflow

Securely channel customer data directly into your daily Salesforce workflow, allowing your team to operate efficiently within their Salesforce environment.



Unified View

Provide the visibility that Salesforce users expect. Gain insight into all interactions, including secure channels and shared files, all within a unified view.



Imagine a Wealth Management Firm...

Previously, wealth managers had to switch between Salesforce for client management and other platforms for secure messaging. This was inefficient and raised data security concerns.

The introduction of the DataMotion Salesforce Lightning App has transformed this process. Now, sharing sensitive investment plans and communicating with clients is integrated directly within Salesforce. This ensures secure, timely, and compliant communication.

This integration signifies a crucial shift towards more effective client communication and overall firm operations in the wealth management sector.





Revolutionize Your Communication with DataMotion's Salesforce Lightning App

The integration of DataMotion and Salesforce is more than just an enhancement; it's a game-changer. Engage in secure, efficient client communication that delivers exceptional productivity and robust data protection.

Rely on DataMotion to elevate your secure digital exchange strategy.



Stay Connected

Stay updated on the latest financial services trends.







About DataMotion

DataMotion enables organizations to leverage no-code and low-code experiences to quickly and efficiently integrate secure data exchange into their workflows, elevating productivity, compliance, and CX. Our platform includes a robust set of full lifecycle RESTful APIs and standards-based protocols that seamlessly enable and enhance disparate systems and applications, including Salesforce, Genesys, Microsoft 365, Microsoft Teams, and Okta, along with a wide range of customer-facing apps and portals, to securely exchange critical messages.

Our solutions promise significant cost reductions, increased productivity, rapid data delivery, and improved CX. We have over two decades of experience meeting the demanding needs of enterprise organizations, transparently integrating robust military-grade encryption that follows a trust no one, trust nothing approach, ensuring the highest compliance and data protection levels.

Visit us at www.datamotion.com.









