

# DataMotion Platform: Empowering Secure and Efficient Data Exchange

Balancing security, compliance, and usability is a significant challenge, requiring digital data exchange platforms that seamlessly integrate with a wide variety of applications and workflows.

## DataMotion

DataMotion provides digital exchange of messages and documents within existing systems and applications, meeting your employees, customers and partners where they are. We leverage a zero-trust design and military-grade encryption and offer both no-code and low-code solutions, helping you rapidly elevate your digital strategy while balancing secure, compliant communication with reduced costs, superior usability and increased productivity.

We offer a range of solutions for Financial Services, Healthcare and the Public Sector, all built on the DataMotion Platform.

## The DataMotion Platform

Our platform includes a robust set of full lifecycle RESTful APIs and standards-based protocols that seamlessly enable disparate systems and applications, including Salesforce, Genesys and Microsoft 365, along with a wide range of customer-facing apps and portals, to securely exchange critical messages and documents.

Amplified by artificial intelligence, our solutions promise significant cost reductions, increased efficiency and rapid data delivery. We have over two decades of experience meeting the demanding needs of enterprise organizations, transparently integrating robust military-grade encryption that follows a zero-trust approach, ensuring the highest compliance and data protection levels.

**“DataMotion makes it easy to send secure emails while enhancing data privacy and protection...it is easily integrated with other applications allowing for smooth and secure exchange... I absolutely think it is the only solution out there that delivers this type of integration.”**

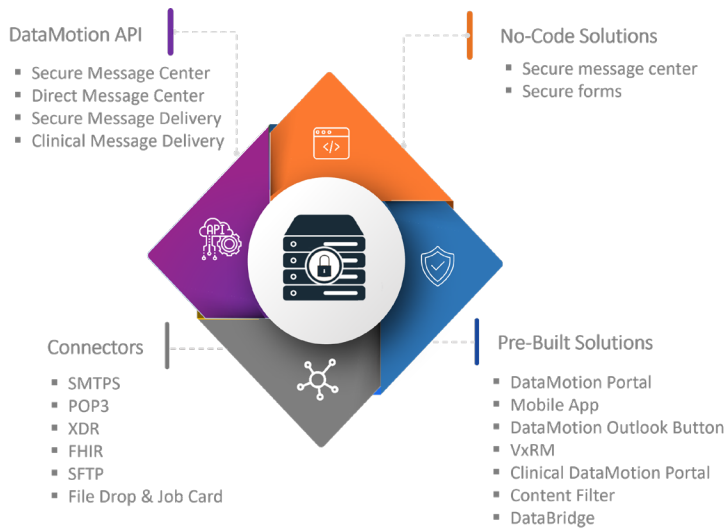
**-Systems Engineer Information Technology & Services Company**

## No-Code Solution

### User Story - An Insurance Company's Experience with DataMotion's No-Code Solution

With DataMotion's No-Code solution, the insurance company could quickly integrate a customizable, secure message center within their customer and employee-facing portal without requiring heavy lifting from their development team. Upon signing up for a DataMotion account, the organization selected the custom settings for their secure message center, including whether they require inbound or bi-directional communications, pre-defined subject lines, message recipients, and their custom branding. Finally, they copied and pasted the automatically generated code snippet into their webpage. The result was a rapid development process, a more straightforward experience for end users, and increased security and compliance.

## DataMotion's Integration Gateway



DataMotion's comprehensive suite of RESTful APIs and standards-based protocols enable smooth and uninterrupted data flow, eliminating silos between various systems. We seamlessly connect:

- CRM and contact center systems including Genesys and Salesforce
- Employee and client-facing mobile apps and portals
- Email clients including Microsoft Outlook, Microsoft 365, and Gmail)
- Identity providers including Okta, Microsoft, and Azure AD
- Other enterprise applications including Microsoft Teams and Power Automate)

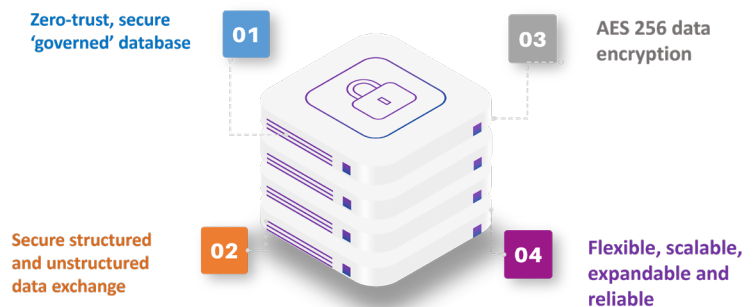
Our integration capabilities extend beyond modern enterprise applications. Unlike many other providers, we leverage a diverse range of standards-based protocols, enabling us to seamlessly integrate with your homegrown and legacy systems.

## Secure Message Center Solution

Built on the DataMotion Platform, the secure message center integrates with your existing ecosystem and enables secure communications without disrupting business operations. It is proven to improve advisor productivity and reduce call volume and support tickets by 30%.

Key features of the secure message center include:

- Integration with native systems and applications
- Flexible no-code and low-code experiences
- Zero-trust design and military-grade encryption
- Support for exchanging large files and documents
- SSO and IdP integrations
- Detailed logging, tracking and reporting to ensure regulatory compliance.



## DataMotion Delivers Maximum Business Value

- **Seamless Integration:** Embedded behind the login of native applications and portals to provide a seamless experience.
- **Workflow Efficiency:** Employees participate in secure exchange from their existing enterprise systems and applications without leaving their native workflows.
- **Scalable and Flexible:** Customizable low and no-code solutions enable rapid cloud-based deployment, from pilot to high availability mission-critical.
- **Ironclad Security:** Zero-trust design and military-grade encryption.
- **Verifiable Compliance:** Messages and attachments are logged and tracked for compliance with regulations including PCI DSS, GLBA, FINRA, and CCPA.
- **Time to Market:** No-Code Experience can be deployed in days vs. months or years.

### DATAMOTION

67 EAST PARK PLACE  
MORRISTOWN, NEW JERSEY 07960

Phone: (800) 672-7233  
Sales: (973) 455-1245

[sales@datamotion.com](mailto:sales@datamotion.com)  
<https://DataMotion.com>